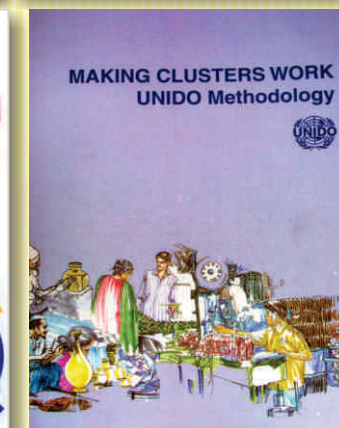
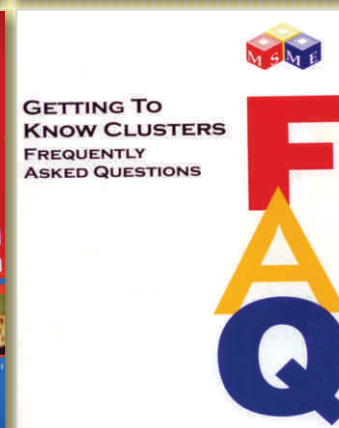
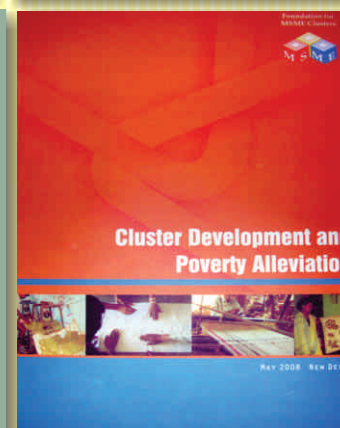
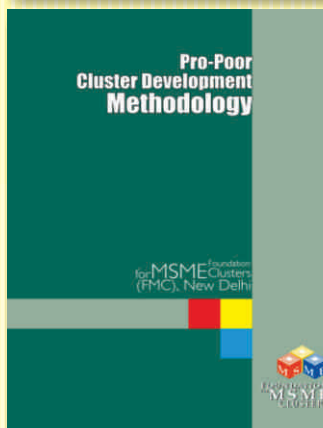
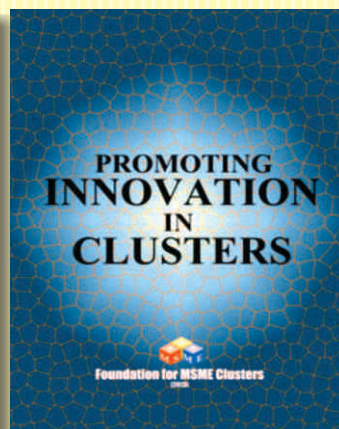
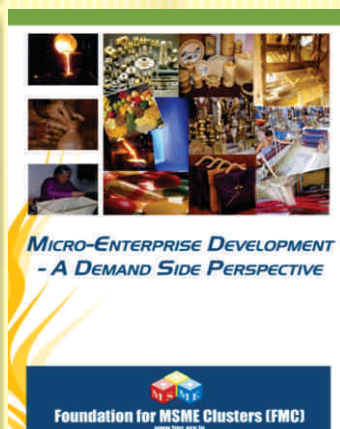
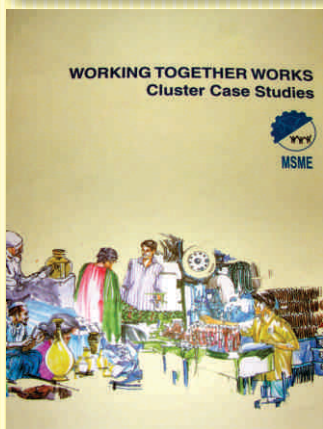
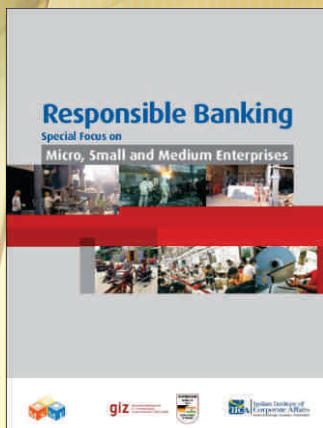
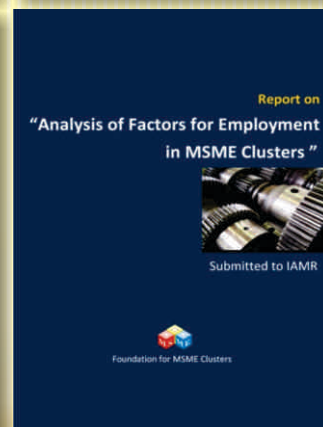


Compendium of FMC Knowledge Bricks



Foundation for MSME Clusters (FMC)





Foundation for MSME Clusters (FMC)

Compendium of FMC Knowledge Bricks

With the objective of making cutting edge methodologies, tools, information in the field of cluster development accessible to the policy stakeholders, implementing agencies and cluster stakeholders, FMC offers a wide variety of publications which can be seen as follows

Pictures of Change

This video film provides an introduction to the thematic area of MSMEs and provides a roadmap for promoting innovations in MSME clusters with examples of different cases like Samalkha foundry cluster, life sciences cluster, IT clusters etc.



Video made by : FMC Year: 2012
Price : Download for Rs 799
Available at : Free with purchase of Promoting Innovation in Clusters publication
<http://www.innovationclusters.org>

Samalkha Foundry Cluster Development

This video illustrates the case of industrial development in the Samalkha foundry which is a small industrial township in Panipat district, Haryana. FMC with aid from Department of Science and Technology, Government of India stepped in to counter the challenges of energy efficient technology in the Samalkha Foundry Cluster & launched a programme called Promoting Innovative Clusters (PIC) for intervention and development in the foundry cluster of Samalkha.

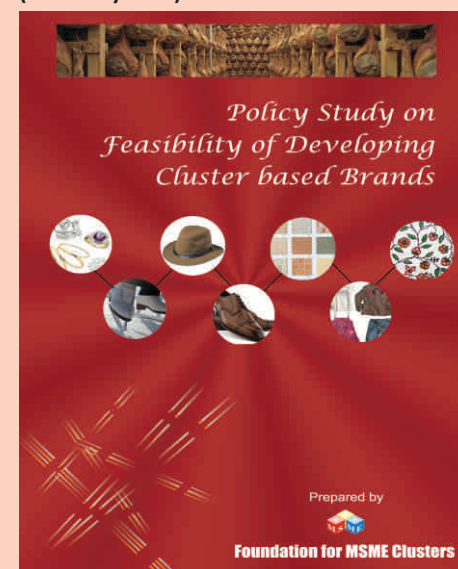


Video made by : FMC; Year:- 2011
Price : Free soft copy ,
Available at :
<http://www.youtube.com/user/Cluster0310>

Brand building in Clusters to improve Competitiveness of MSMEs

The study has captured ten successful international examples of cluster based branding and the learning that has relevance for Indian clusters and could be extended to other developing countries as well. Branding potential has also been analyzed in eleven national clusters. Possible role of policy and cluster stakeholders for cluster based brand promotion is suggested based on the learning from the international cases. This book is an outcome of a study commissioned by SIDBI to FMC on cluster based branding.

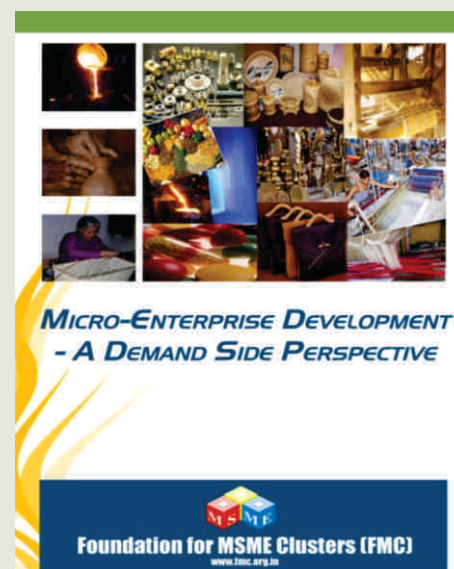
Published by : SIDBI
Year of publication : to be published in 2014
Price : free soft copy
Available at :
http://fmc.org.in/Msme_Publications.aspx
(w.e.f May 2014)



Micro-Enterprise Development- A Demand Side Perspective

This report brings out demand side view points on how to create a suitable enterprise led approach for poverty alleviation and also suggest changes in the policy of schematic support. This report is based on a field study undertaken by FMC in 12 poverty intensive locations in India of which 6 have no micro enterprises clusters and another 6 micro enterprise based. This study was funded by UNDP.

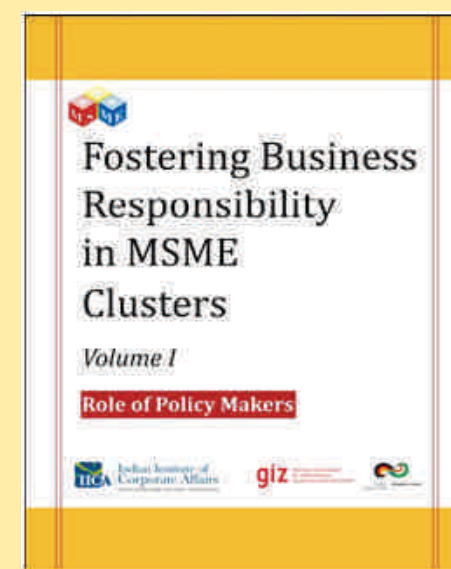
Published by : FMC
Year of publication : 2012
Price : Free soft copy
Available at :
http://fmc.org.in/Msme_Publications.aspx



Fostering Business Responsibility in MSMEs Clusters

'Fostering Business Responsibility in MSME Clusters' is in three volumes. Volume I is for Policy Makers, Volume II for Implementing Agencies (IAs) and Volume III for Cluster Development Agents (CDAs). These volumes are a guide to the varied roles and responsibilities all three stakeholders in encouraging Business Responsibility among Micro, Small and Medium Enterprises (MSMEs) through a cluster development approach have been explained in these volumes by using various case studies and illustrations. The document was made under the IICA-GIZ programme.

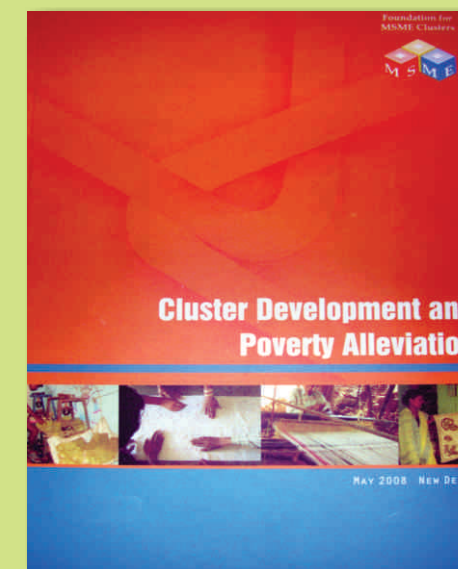
Published by : IICA-GIZ
Year of publication : 2013
Price : Free soft & hard copy
Available at :
http://fmc.org.in/Msme_Publications.aspx



Cluster Development & Poverty Alleviation

This book focuses on cluster development as a possible strategy to reduce poverty in India, where clusters already exist and poverty is widespread. "Policy interventions" to promote poverty reduction through cluster development has been clearly defined. Attempt has also been made to estimate the resource requirement to promote such clusters in India.

Published by : FMC
Year of publication : 2008
Price : Free soft copy
Available at :
http://fmc.org.in/Msme_Publications.aspx



Policy and Status Paper on Cluster Development in India

This report takes stock of the developments that have taken place in the arena of cluster development and suggest inputs to a policy framework for promotion of cluster based MSME development in India.

The document draws heavily from a wealth of secondary literature and benefited immensely from the documents shared by several practitioners as well as insights obtained from a number of unpublished sources. Report was funded by Swiss Agency for Development and Cooperation.

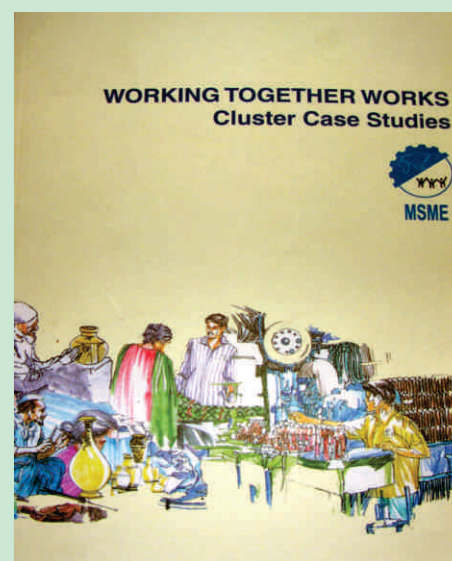
Published by : FMC
Year of publication : 2007
Price : Free soft copy
Available at :
http://fmc.org.in/Msme_Publications.aspx



Working Together Works - Cluster Case Studies

This book is a compilation of 19 case studies of cluster initiatives. It provides an insight into diverse cluster development approaches that can be undertaken with as much variety of objectives and outcomes. The idea is to capture the diversity of clusters, approaches, implementation agencies and objectives to help the reader draw one's own lessons and conclusions. The case studies include a wide range of products among micro enterprises such as handlooms items, brass & bell metal, traditional footwear, crochet & lace work, coir products, hand tools etc.

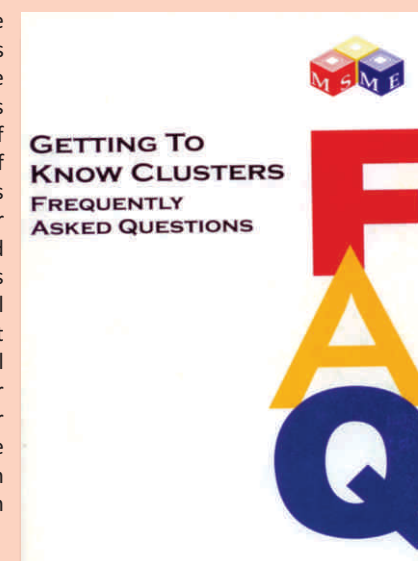
Published by : FMC
Year of publication : 2006
Price : Free soft copy
Available at : http://fmc.org.in/Msme_Publications.aspx



Getting to Know Clusters: Frequently Asked Questions

This document contains 69 simple questions in 18 short sections allowing the reader to sift through the type of questions of his/her interest as per the sections in the table of contents. The basic definition of cluster, its typology and spread has been captured. Issues of whether clusters should be newly created and aspects of how cluster policy is different from conventional enterprise development are also dealt with. Some of the terms like social capital, cluster mapping, cluster diagnosis, trust building, cluster action plan, networks and service providers which are commonly used in cluster development have been defined in the document.

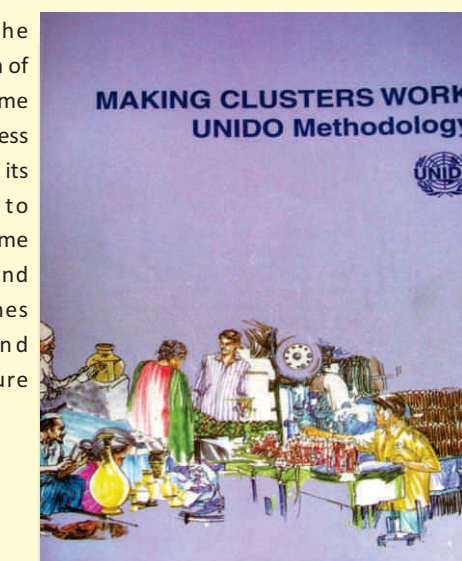
Published by : FMC
Year of publication : 2007
Price : Free soft copy
Available at : http://fmc.org.in/Msme_Publications.aspx



Making Clusters Work - UNIDO Methodology

This document outlines the methodology of implementation of cluster development programme for improving the competitiveness of MSMEs. The document owes its origin and development to experiences gained in programme implementation in India and abroad, training programmes conducted nationally and internationally and literature review available on clusters.

Published by : FMC
Year of publication : 2006
Price : Free soft copy
Available at :
http://fmc.org.in/Msme_Publications.aspx

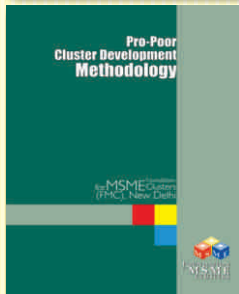




Promoting Innovation in Clusters

This is a policy guidebook aspires to provide roadmap for cluster practitioners, development organizations, donor institutions and government agencies working towards promoting innovations in MSME clusters. It offers a practical approach and flexible framework for implementing an innovation promotion project in clusters, thus paving way for new frontiers of knowledge to develop innovative clusters. The book is the outcome of learning derived from the project 'Promoting Innovation Clusters' implemented by FMC for The National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Ministry of Science & Technology, Government of India.

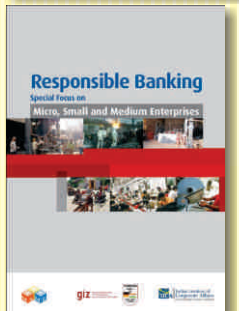
Published by : FMC **Price** : Rs 799 (Hard and Soft copy)
Year of publication : 2013 **Available at** : http://fmc.org.in/Msme_Publications.aspx,
<http://www.innovationclusters.org>



Pro-Poor Cluster Development Methodology

This document sponsored by EDII focuses on methodology of cluster development programme in poverty intensive clusters mostly consists of rural and urban informal clusters where primary stakeholders are mostly in poverty. How to identify the poor stakeholders, understand their problems, needs and prepare appropriate action plan has been explained in the document along with the methodology of implementation of the programme to address poverty.

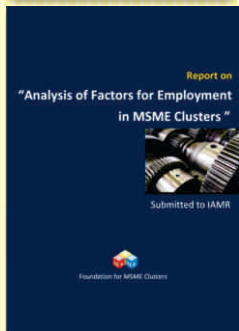
Published by : FMC **Price** : Free soft copy
Year of publication : 2007 **Available at** : http://fmc.org.in/Msme_Publications.aspx



Responsible Banking special focus on Micro, Small & Medium Enterprises

This book provides a snapshot of the role and significance of the financial institutions (FIs) in fostering Business Responsibility (BR), particularly in the context of MSMEs in India, and is in line with the National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business released by the Ministry of Corporate Affairs. Responsible banking lays stress on the environmental and social consequences of projects and financial products, rather than just the economic and financial impact. The study was conducted with the objective of understanding the extent and ways in which the international and national FIs foster BR among enterprises through responsible lending and also map international and national BR instruments related to FIs for sustainable lending.

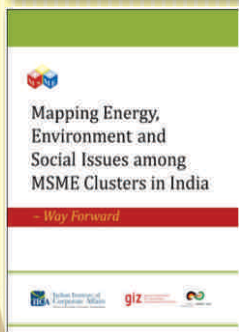
Published by : IICA **Price** : Free soft copy
Year of publication : 2012 **Available at** : http://fmc.org.in/Msme_Publications.aspx



Analysis of Factors for Employment in MSME Clusters

This report is an outcome of a study commissioned by Institute of Applied Manpower Research (IAMR) of Planning Commission, Government of India to FMC. The report captured the phenomenon of "jobless growth" and draw policy suggestions, based on the field study of 46 MSME clusters in India. The study outlined major factors that have led to jobless growth and these factors were further analysed with respect to the sectors (industrial/traditional/micro-enterprise) the clusters fell in. Policy suggestions (central and state level) were also derived from the findings of the study and presented in the report.

Published by : IAMR **Price** : Free soft copy
Year of publication : 2013 **Available at** : http://fmc.org.in/Msme_Publications.aspx



Mapping Energy, Environment & Social Issues among MSME Clusters in India

This report has identified clusters from 11 sub-sectors in India which are economically significant, energy intensive and environment sensitive through a systematic methodology. A way forward has been suggested for tackling various energy, environment and social issues in the clusters. This study is funded by IICA.

Published by : IICA-GIZ **Price** : Free soft and hard copy
Year of publication : 2013 **Available at** : http://fmc.org.in/Msme_Publications.aspx

For any queries & suggestions please contact-

Sangeeta Agasty
Head - Policy & Research cell
Foundation for MSME Clusters (FMC)

Address: USO House, 2nd Floor, USO Road, Off Shaheed Jeet Singh Marg,
6 Special Institutional Area, New Delhi-110067

Tel: +91-11-40563323/4, 26602885/6, Fax: +91-11-41688589/90

Email: info@msmefoundation.org

URL: www.fmc.org.in, www.clusterobservatory.in

