

Establishment of Community Enterprise on Handloom Products at Dhemaji and Lakhimpur Districts, Assam

Project implemented by NHPC Ltd. in consultation with IRMA (Institute of Rural Management Anand) through network partner Foundation for MSME Clusters (FMC) is to enhance income and create suitable infrastructure for women handloom weavers of Lakhimpur and Dhemaji Districts of Assam. To achieve the same, the Project will introduce new designs/products, identify new market linkage, get orders for approved samples, capacitate weavers in the new designs, create common infrastructure (CFC)

having required facilities for improved hand loom production. A Producer Company (P.C.) will be promoted and capacitated which will be owned and managed by women weavers.



"The incubated Producer Company will be branded as "SAAR Handloom" endeavours to weave rich tradition of Assam with contemporary designs through Eri and other yarns blended with natural colours to create unique fabric"

Key Features of the Project

- 200 women weavers will be benefited directly
- Income will be enhanced by 25% by linkage creation with new buyers
- 20 new designs will be introduced
- 200 weavers will be trained in new design, improved production process, marketing and entrepreneurship skill set
- 20 producer groups (each consisting of minimum 10 weavers) will be formed
- 1 Producer Company will be formed and promoted as SAAR Handloom
- 1 CFC for handloom weavers will be established



Approach towards Implementation



Weavers are being mobilized through various group meetings and making them aware about the benefits of the Project



New Frame Loom along with Fly shuttle is supplied to needy weavers. Productivity is expected to be increased with introduction of new system.



Natural Dye training program has been organized and various colour shades have been developed which are now being used in weaving.



New samples being woven and developed