

NEWSLETTER MAY - JUNE 2025

From Vision to Impact: Celebrating Two Decades of MSME Transformation

We began a journey with a bold vision—to empower MSME clusters and fuel their potential as the backbone of our economy. Where we celebrated our 20th Foundation Day on 9th June, we reflect on a remarkable legacy of impact, innovation, and inclusive growth. Through these years, we've witnessed MSMEs evolve into competitive enterprises, artisans become entrepreneurs, and local clusters transform into thriving economic hubs. Our initiatives in skill development, technology adoption, market access, and financial inclusion have touched countless lives, created sustainable livelihoods, and strengthened communities. This milestone is not just ours—it belongs to every MSME owner who dared to dream bigger, every artisan who perfected their craft, and every entrepreneur who turned challenges into opportunities.



FMC Marks Its 20th Foundation Day with Team Celebrations in New Delhi

MESSAGE FROM THE EXECUTIVE DIRECTOR



As we celebrate 20 years of our journey, we find ourselves at a truly meaningful milestone-not just in time, but in the lives we've touched. What started as a simple idea to support MSME clusters has grown into a powerful movement that's reshaped how we see entrepreneurship in India. Over these two decades, we've been part of many inspiring success stories. Today, we're not just marking an anniversary-we're celebrating the people behind it. Every partner who trusted us, every team member who gave their heart to this cause, and every entrepreneur who turned dreams into reality. With your support, we haven't just watched change happen-we've made it happen. And as we step into the future, we do so

And as we step into the future, we do so with renewed energy and an unshakable resolve to go even further, together.

- Mukesh Gulati

Crossing Borders, Igniting Innovation: FMC Leads India-Nepal MSME Collaboration





The Foundation for MSME Clusters (FMC) proudly hosted a high-impact delegation from the Nepal Development Research Institute (NDRI) under their three-year action research project, Promoting Innovation and Inclusion in Growth Potential Enterprises. This initiative has equipped 25 Nepalese entrepreneurs with exposure to cluster-based growth, technology adoption, and targeted capacity-building. As a core implementation partner, FMC led a dynamic nine-location learning tour across India—sparking dialogue, exchange, and real-time insights. By connecting ecosystems and showcasing tested practices, we are not only advancing inclusive entrepreneurship in Nepal but also deepening regional MSME collaboration and innovation.

Building Cyber Resilience: Empowering 7,000+ MSMEs Across India





In a rapidly digitizing world, cyber safety is no longer optional—it's essential. Through the APAC Cyber Security Fund initiative, the Foundation for MSME Clusters (FMC), in partnership with The Asia Foundation and support from Google.org, is leading the charge to protect small businesses. Together, we've empowered over 7,000 MSMEs, 20 BMOs across 10 states with vital skills and tools to guard against online threats. Also two state level learnshops were conducted in Telangana and Andhra Pradesh. This initiative reflects our strong belief that digital growth must go hand-in-hand with digital safety. We're not just raising awareness—we're building a cyber-smart MSME ecosystem that's ready to thrive with confidence in today's connected economy.

Rooting Change: Bamboo Brings New Life to Meghalaya's Degraded Lands





In Meghalaya, the Foundation for MSME Clusters, with UNDP-TERI support, is revitalizing 100 hectares of degraded land through bamboo agroforestry. This green initiative will capture 3,200 tons of CO₂ annually while boosting rural livelihoods. Already more than 13,000 saplings have transformed 37 hectares across five villages—Umtngam, Mawrathud, Tyrso Pdeng, Tyrso Lumdiengjri, and Tyrso Nongkhyllep. Powered by 136 local community members, the project combines ecological restoration with economic empowerment, creating a sustainable model for climate resilience.

Threading Tradition with Technology: Digital Skills Empower 10,000 Women Artisans





With support from Cisco's CSR initiative, the Foundation for MSME Clusters (FMC) is on a transformative mission to digitally empower 10,000 women artisans across India. Building on the momentum of the "Empowering Artisans Through Digital Technology" project, over 1,000 women artisans in West Bengal, Madhya Pradesh, Uttar Pradesh, Odisha, and Assam are currently being trained in critical skills such as drawing and color theory. Ten e-learning centers have been established in key artisan clusters, offering access to digital content in local languages. By blending traditional craftsmanship with digital tools, the initiative is unlocking new income avenues and market opportunities while preserving India's rich artisanal heritage—proving that when tradition meets innovation, entire communities rise.

Weaving the Future: Empowering Jharkhand's Artisans with Skills and Enterprise





The Foundation for MSME Clusters (FMC), in collaboration with the Jharkhand State Livelihood Promotion Society, is revitalizing the handloom heritage of Godda and Sahibganj in Jharkhand through a holistic cluster development approach. By strengthening textile value chains, the initiative empowers artisans with digital literacy, design innovation, and market readiness. As part of this effort, a producer enterprise named Thakurganti Mandro Sakhi Silk Handloom Weavers Pvt. Ltd. has been established. In just two months, eight capacity-building workshops have trained over 180 artisans, featuring hands-on sessions in color theory, drawing, and digital skills. By blending traditional craftsmanship with modern tools and entrepreneurial support, FMC is not only preserving Jharkhand's cultural identity but also equipping its weavers to succeed in today's evolving markets.

FMC and YES Foundation Drive Sustainable Transformation for 100 MSMEs Across North India





With the support of YES Foundation, the Foundation for MSME Clusters (FMC) has initiated a program to enhance the sustainability and competitiveness of MSME clusters across five states - Haryana, Uttar Pradesh, Rajasthan, Punjab, and Delhi. Targeting 100 enterprises, the initiative focuses on energy conservation, adoption of advanced technologies, and reduction of carbon footprints through comprehensive interventions. During May and June, FMC conducted 18 specialized workshops encompassing energy audits, sensitization workshop, and safety and first aid training, equipping MSMEs with essential tools for eco-friendly and socially responsible operations.

POLICY UPDATE

Schemes to bolster the Micro, Small, and Medium Enterprises (MSME) sector:

- Under the PM SVANidhi scheme: Street vendors in Jaipur will receive designated vending spaces and collateral-free loans up to ₹50,000 to support their businesses, as announced by urban development officials.
- CM Yogi launched jobs initiative on MSME Day: The list includes the launch of the CM-YUVA mobile app, which will help youth with jobs, career guidance, and entrepreneurship support.
- Nasscom Foundation Signs MoU with MSSIDC: The initiative focuses on empowering small businesses and drive industry growth by empowering <u>Udyam-registered micro and small enterprises through capacity building,</u> digital finance, and IP awareness.

- ABOUT US -

The Foundation for MSME Clusters (FMC) is a non-government, not-for-profit trust dedicated to promoting and developing Micro, Small, and Medium Enterprises (MSMEs) through clusters and value chains. FMC provides cuttingedge policy and research support, comprehensive training, and capacitybuilding programs. It leads initiatives to generate employment, alleviate poverty, and promote a green economy. FMC supports cluster-specific infrastructure, market linkages, and management support, fostering MSME growth and development. With 35 scholarly publications, FMC is a leading authority on MSME cluster development.

GET INVOLVED



Volunteer **Opportunities:** Contribute your expertise to our ongoing projects and make a tangible **MSME** impact on development.



Corporate **Partnerships:** Collaborate with us to foster the growth and development of MSMEs across India. Your support can make a significant difference.

CONTACT US











